



# Communicate Clearly by MCAA Expert Anthony Huey



**Tuesday, April 9, 2019**

## **Session I (8:30am - 11:30am)**

### **Making Your Message Memorable: It's not just what you say, it's how you say it**

Stand up, stand out and stand apart. Next to death, standing up and communicating in front of a group of people is the number one fear in America. At the same time, study after study shows that those persons who succeed in life are usually excellent communicators. This highly-popular session teaches you how to stand on your feet, communicate clearly, and make your message memorable.

This interactive, hands-on session is customized to address our industry and is perfect for every level of employee within your organization. Learn how to improve the way you present and communicate in formal speaking and business presentations as well as one-on-one conversations. Attendees learn effective ways to communicate their message to a wide variety of audiences they deal with every day, including customers, prospects, internal staff, and directors.

## **Session II (12:30pm - 3pm)**

### **Customer Service Skills Delivering Your Message on the Front Lines**

Whether you know it or not, your communication skills are constantly being judged by others, but improving communication skills is an area that even some of the best organizations overlook. How you communicate, whether in person or on the phone, is often the difference between success and failure. This session will teach employees at every level more effective ways to communicate – with clarity and purpose – to co-workers, customers, the public and a variety of others they deal with every day.

Learn how to reduce nervousness, effectively respond to questions, and get your point across in any conversation.

This is a **FREE** Seminar held at the MCA Office,  
**535 8th Avenue, 17th Floor, New York, NY 10018**

A **complimentary breakfast & lunch** will be provided for attendees before sessions.

To register, **email Mischa Victor-Maraj at [Mischa@nymca.org](mailto:Mischa@nymca.org)** and indicate if you plan to attend one or both of the above sessions.



**Anthony Huey** is a highly-rated international speaker and communications consultant who offers attendees pragmatic communications tools, tips and techniques they can use immediately. His career includes tenures as a news reporter, magazine senior editor, crisis management specialist, media relations consultant and executive speech coach.

Anthony leads Reputation Management, LLC, one of the nation's leading communications training and crisis consulting companies. He has presented nearly 2,000 keynote speeches, workshops and seminars on a number of timely communications topics that executives can incorporate into both their professional and personal lives.